



# HEALTH PROMOTER CODE OF CONDUCT

Thank you for registering as a Health Promoter for Vic Kids Eat Well. Vic Kids Eat Well is jointly delivered by Cancer Council Victoria's Achievement Program and Nutrition Australia's Healthy Eating Advisory Service and is supported by the Victorian Government.

As a Health Promoter, you are one of the public faces of the Vic Kids Eat Well movement. This document outlines the expectations, behaviours and policies we require all our Health Promoters to comply with as public representatives of Vic Kids Eat Well.

We know you probably have similar codes and policies at your own organisation – this code is designed to complement and be in addition to any existing codes you already have.

## WHAT IS VIC KIDS EAT WELL?

Vic Kids Eat Well is an exciting new state-wide movement that's focused on transforming the food and drink environments in schools and other community organisations where kids spend their time.

We're working with schools, outside school hours care (OSHC) and a wide range of other community organisations – such as sports clubs, recreation facilities and even the local pool, to create a movement that ensures children have the fuel they need to learn, play, grow and thrive.

Vic Kids Eat Well provides clear, simple and achievable steps to making healthy food and drink options available for kids.

Focused on four key actions, schools and other community organisations can choose to:

- Refresh the fridge – give sugary drinks the boot and let water take the spotlight
- Switch up the snacks – ditch the sweets and offer delicious healthy snacks that give kids the fuel they need
- Change up the menu – give fruit and veggies a chance to shine
- Put the 'fun' into fundraising and marketing

## EXPECTATIONS

By registering to become a Vic Kids Eat Well Health Promoter you agree to be connected with participants within the local government area/s (LGAs) you work in and to provide support and assistance to them as they commence their journey to improve their food environments.



Minimum expectations of support include:

- Undertaking induction training for Vic Kids Eat Well Health Promoters.
- Onboarding consultations with participants to introduce Vic Kids Eat Well including initial planning and support for identifying which actions to commence and work towards.
- Implementation support and advice to help participants achieve actions, for example where to source resources and support from including the Vic Kids Eat Well website and the Healthy Eating Advisory Service.
- Submitting pre and post-action evidence within the Vic Kids Eat Well database that meets evidence requirements (true, correct and current) to receive completion incentives.

Please note that only registered Vic Kids Eat Well Health Promoters will be given access to the Vic Kids Eat Well database and not participants themselves. Thus, you are responsible for recording data and evidence on behalf of participants.

## PRIVACY AND CONFIDENTIALITY

Health Promoters must comply with the relevant legislation of the State or the Commonwealth relating to personal information, as well as the Vic Kids Eat Well privacy requirements.

As a Health Promoter for Vic Kids Eat Well, we require you to:

- Only use any identifiable organisational and personal data provided for the purpose it was intended for (i.e., to support organisations participating with the Vic Kids Eat Well or organisations interested in participating in Vic Kids Eat Well).
- Take all reasonable steps to protect the confidentiality of any information provided. This includes only reporting on de-identified data and storing data securely.
- Not share login details to the Vic Kids Eat Well database with any other parties.
- Not share identifying information about organisations or individuals participating in the Vic Kids Eat Well without the permission of the individual or organisational contact.

## INTELLECTUAL PROPERTY

The Department of Health owns all intellectual property relating to Vic Kids Eat Well. Vic Kids Eat Well resources must not be modified or the Vic Kids Eat Well logo used without Department of Health and Vic Kids Eat Well approval.

## QUESTIONS?

If you have any questions about this Code of Conduct, contact Vic Kids Eat Well on 1300 185 725 or email us at [vickidseatwell@cancervic.org.au](mailto:vickidseatwell@cancervic.org.au)

## ACKNOWLEDGEMENT

You acknowledge that you will abide by this Code of Conduct in relation to the work you do with Vic Kids Eat Well.

